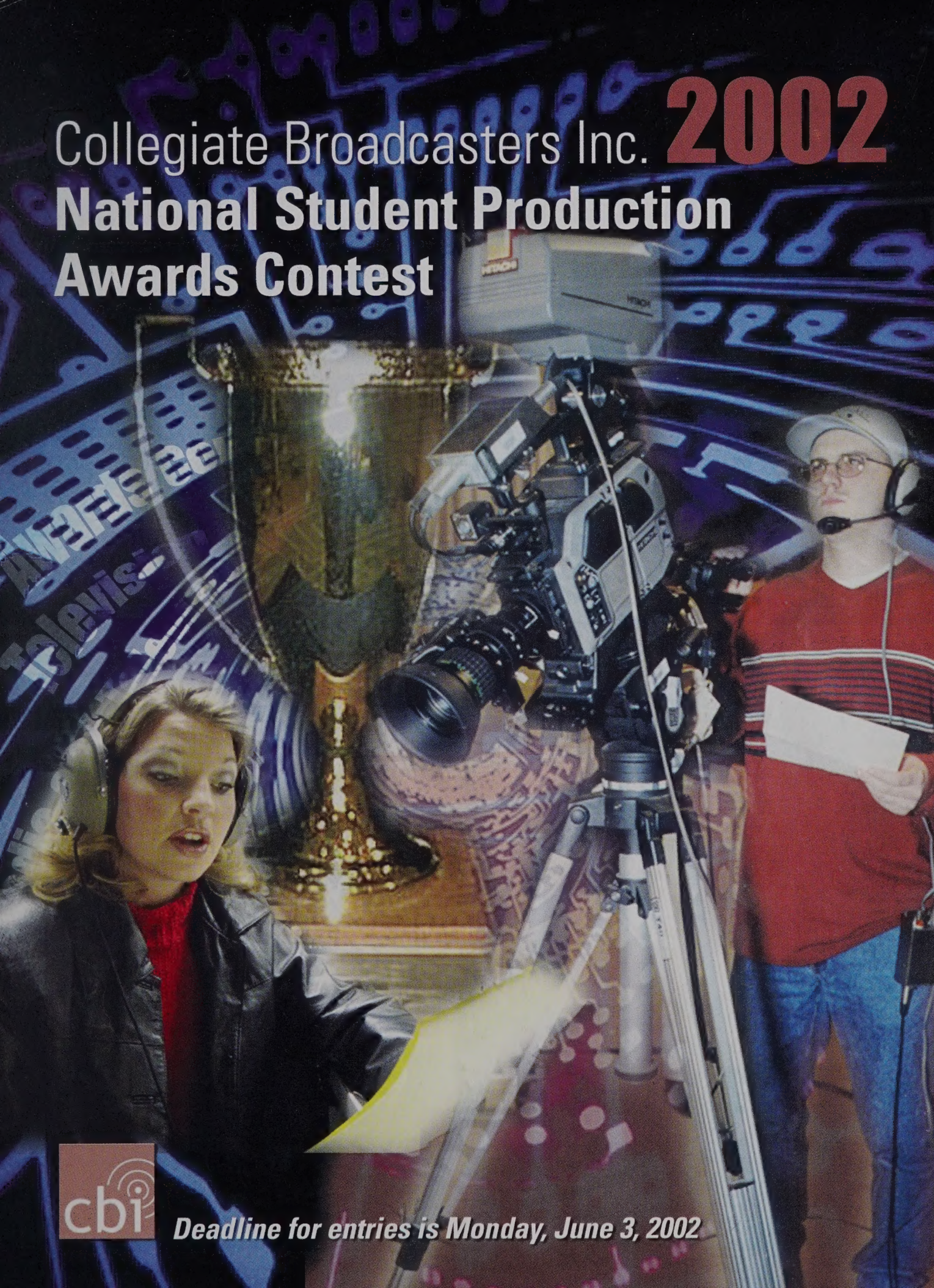

Collegiate Broadcasters Inc. 2002
National Student Production Awards Contest

cbi

Deadline for entries is Monday, June 3, 2002

CATEGORIES FOR THE RADIO DIVISION

COLLEGIATE BROADCASTERS INCORPORATED

1. BEST NEWSCAST *

The entry must be a single, regularly scheduled newscast over five minutes in length. Special segments such as preproduced features or investigative reports may be included in the newscast but will not be considered by the judges for the purpose of this award unless such segments are locally produced by the station or media outlet. Judging for the BEST NEWSCAST will be based on content and service to the community. Considerations will include writing, editing, news judgment, and use of audio.

2. BEST NEWS REPORTING *

This category is for shorter hard or soft news packages that would air during any regularly scheduled newscast. An entry is a single news story which features sound used to enhance package. The entry must be no longer than three minutes thirty seconds (3:30) in length.

3. BEST FEATURE REPORTING *

The entry must be a locally originated program dealing with a subject of human interest. Judges will consider creativity and the degree of interest generated by the presentation. The entry must be no longer than thirty (30) minutes in length.

4. BEST DOCUMENTARY *

The entry must be a program dealing with an issue of public interest explored in-depth with multiple sources. Extensive use of sound to enhance the content is required. The documentary must have been produced entirely by students. Judges will evaluate the quality of production and journalistic skills demonstrated in presentation and editing. The entry must be no longer than thirty (30) minutes, although the program may have been longer in its entirety.

5. BEST TECHNICAL PRODUCTION *

The entry must be a single program which demonstrates innovative or unusual usage of production elements for fictional or nonfictional programming. Technical execution will be the paramount consideration of the judges and secondary focus will be on content. The segment submitted may be no longer than thirty (30) minutes, although the program may have been longer in its entirety.

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8. BEST DJ AIRCHECK **

The entry should highlight the on-air announcing skills of an exceptional radio talent(s). The entry in the DJ Aircheck may feature a morning show team with a limit of three people per morning team. A DJ Aircheck consists of only breaks taken by the announcer(s). Whole songs, PSAs, or promos which do not feature the announcer(s) talents are not to be included but a few seconds of each song, PSA, or promo are allowable to establish the transition between breaks. Original comedy skits and telephone escapades (with the subjects' permission of course) are allowable. The entry must be a collection of highlights or a resume tape made by the announcer(s). The entry submitted may be no longer than fifteen (15) minutes in length.

9. BEST PROMO FOR STATION OR STUDENT MEDIA OUTLET *

The entry must be a standard length promo. Creative use of voice, music and/or sound effects are to be combined in any combination to form an announcement used to promote a campus media outlet. Entries are required to include call letters if they are applicable to the campus media outlet. In addition, entries should include dial position and station's/outlet's slogan. The entry must be the standard length of either 15, 30, or 60 seconds. Time limits will be strictly enforced by the judges.

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Students who are making the best effort to solve problems and provide solid Internet strategy for their campus media outlet should submit their Uniform Resource Locator (URL) address to enter. Judges will consider as plusses the following: How easy the site is to navigate; How user friendly the web site is for those seeking information about the media outlet; and Is the web site a destination or a resource for your listeners.

* A maximum of one page of typewritten supplemental data is optional.

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The entry must be a locally originated program dealing with a subject of human interest. Judges will consider creativity and the degree of interest generated by the presentation. The entry must be no longer than thirty (30) minutes in length.

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The entry must be a single program which demonstrates innovative or unusual usage of production elements for fictional or nonfictional programming. Technical execution will be the paramount consideration of the judges, and the secondary focus will be on content. The segment submitted may be no longer than thirty (30) minutes, although the program may have been longer in its entirety.

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The entry must be a single, regularly scheduled sportscast. For television, special segments, such as preproduced features or syndicated reports, may be included in the sportscast, but they will not be considered by the judges for the purpose of this award unless such segments are locally produced. Judging for the BEST SPORTSCAST will be based on content and service to the community. Considerations will include writing, editing, sports news judgment, and use of audio and video.

6. **BEST SPORTS PLAY-BY-PLAY** *
An entry must be play-by-play coverage of a sports event. The entry must be the program as broadcast, except that the segment submitted may be no longer than thirty (30) minutes. In addition, the segment entered shall be "consecutive minutes", not several samples of material chosen at various points from an athletic contest that after editing and combining equal thirty (30) total minutes.

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The entry should be originally produced videos to original or previously-released music. Copyright permission must be provided for use of any unlicensed music. This entry must be no longer than fifteen minutes (15:00 or less) in length, although the production may have been longer in its entirety.

8. **BEST VJ AIRCHECK** **
The entry should highlight the on-air announcing skills of an exceptional video talent(s). The entry in the BEST VJ AIRCHECK may feature a video show team with a limit of three people. A VJ Aircheck consists of only breaks taken by the announcer(s). Whole songs, PSAs, or promos which do not feature the announcer(s) talents are not to be included, but a few seconds of each song, PSA, or promo are allowable to establish the transition between breaks. Original comedy skits are allowable. The entry must be a collection of highlights or a resume tape made by the announcer(s). The entry submitted may be no longer than fifteen (15) minutes in length.

cbi

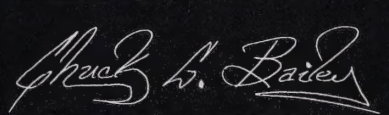
COLLEGIATE BROADCASTERS INCORPORATED

2002 NATIONAL STUDENT PRODUCTION AWARDS CONTEST

The Collegiate Broadcasters, Inc. (CBI) Board of Directors is pleased to present this first contest call to entry into the CBI membership. The CBI Board of Directors would like to acknowledge the previous work done by the College Media Advisers, Inc. (CMA) in conducting national student broadcast awards contests. All eleven of the award categories under the former CMA broadcast contest are included with the same category titles used by CMA. While these eleven categories may undergo changes in future CBI contest call to entry, they remain unchanged at the present time. Additional categories have been added to the original eleven, and some other categories may be incorporated in future contest call to entry.

The CBI 2002 National Student Production Awards Contest is divided into radio and television divisions. Entries into this contest will be sent to contest coordinators in charge of each separate division. These contest coordinators have different mailing addresses to be used for them to receive the entries for their particular division. Please send entries for the CBI 2002 National Student Production Awards Contest to the appropriate address. Nonmembers of CBI have special instructions on where to send entries and how to pay entry fees. The CBI Board of Directors is anticipating rewarding this year and for many years to come excellence in production and performance found within our diverse organizations and among their student staffs. Good luck in the preparation of entries into this exciting new contest.

Respectfully yours,



Chuck G. Bailey, Ed.D.
Marshall University
CBI 2002 Awards Coordinator

MARSHALL UNIVERSITY

CATEGORIES FOR THE RADIO DIVISION

COLLEGIATE BROADCASTERS INCORPORATED

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CATEGORIES FOR THE TELEVISION DIVISION

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* A maximum of one page of typewritten supplemental data is optional.
** A maximum of a one page resume of each featured talent or one page of typewritten supplemental data concerning the entry is optional.

DEADLINES:

The deadline for entries is Monday, June 3, 2002. All entries must be submitted or postmarked on or before the deadline date in order to be accepted by the Collegiate Broadcasters Incorporated 2002 Awards Division Coordinators for shipment to the judges. Entries submitted or postmarked after the deadline date will be disqualified, not returned to the entrant. If deemed necessary, please use delivery confirmation options available at the postal service or other shipping services in order to acknowledge delivery of entries to the awards coordinators. There are no exceptions to the deadline date. Early submissions of entries before the end of classes/graduation ceremonies in the month of May will be accepted.

FEES:

No entry fee is required. The CBI 2002 National Student Production Awards Contest is provided as a membership benefit to student media outlets that belong to CBI and whose faculty/staff advisers or faculty/professional staff managers are dues paying members of the College Media Advisers, Inc.

Nonmembers will be required to pay a $ 25.00 entry fee per entry per category. This entry fee may be paid by check or money order. Make the check or money order payable to Collegiate Broadcasters Incorporated. Neither credit cards nor institutional purchase orders are accepted. Payment may be sent to Mr. Dan Knight as listed below.

SUBMISSION OF ENTRIES:

Entries must be mailed, shipped or delivered for judging to the correct address as listed below and indicated on the official entry form for each division. Entries received at the incorrect address will not be forwarded or returned.

Radio Division:
Dr. Chuck G. Bailey
WMUL-FM
Marshall University
One John Marshall Drive
Huntington, West Virginia 25755-2635

Television Division:
Mr. Dan Knight
KVR-TV
2500 Whitis Avenue
Austin, Texas 78705

SPECIAL INSTRUCTIONS:

Nonmembers are required to send all entries for the radio division, as well as television division entries to Mr. Dan Knight. He will forward any radio division entries to Dr. Chuck Bailey after payment has been received and deposited in CBI's account.

AWARDS:

Up to four finalists will be named in each contest category. Each finalist will be presented a certificate of excellence. From among the named finalists in each category a winner for that category will be selected. All winners and finalists will be recognized during the CBI Awards Ceremony at the Fall 2002 National College Media Convention in Orlando, Florida.

GENERAL RULES FOR BROADCAST, CABLE, CLOSED CIRCUIT, INTERNET RADIO AND TELEVISION STATIONS, OR STUDENT MEDIA OUTLETS

All rules are determined by the CBI Board of Directors. Rules may be amended by the CBI Board of Directors at any time. The CBI Board of Directors is the final authority on all matters involving the contest.

The contest is open to all campus radio stations (over-the-air, Internet and cable/closed circuit), television facilities, and other student media outlets that are paid members of the Collegiate Broadcasters Inc. and whose faculty/staff advisers or faculty/professional staff managers are dues paying members of the College Media Advisers, Inc. Nonmembers must submit an entry fee as outlined in this document.

ENTRY GUIDELINES:

- Audio tape entries must be on standard-sized audio cassettes in their protective cases and recorded at standard speed. Do not submit audio entries in any other format.
- Television entries must be on one-half inch standard VHS video tape, recorded at standard play (SP). Do not submit video entries in any other format.
- A separate tape must be submitted for each entry in both radio and television divisions. Tones may precede each radio entry and tones, color bars and/or slates may precede each television entry. However, this calibrating information is not required.
- Each tape must be labeled to show the call letters (if applicable); name and mailing address of the school; competition category; title of the entry; the name of the person(s) involved with production of the entry; the air/production date; and the length of the entry.
- All entries must be cued to the beginning of each tape.
- Schools are limited to two entries per category. But the same program, program segments, packages, airchecks, advertisements, promos, public service announcements or musical videos may not be entered in more than one award category. Send high quality dubs for entry tapes, not master tapes, because the entry tapes will not be returned.
- Each entry may include for the judges one page of typewritten supplemental data. This one page of supplemental material may include but is not limited to a summary of the entry, an explanation of how the topic was selected, the goals achieved, any hurdles that were overcome, and the quantity and quality of audience feedback received. This one page of supplemental material is optional, not required.
- The judges for the contest will be professionals in the field and journalism and mass communications faculty/staff members. They will have the authority to place an entry in a different category than the one in which it was entered.
- Entries are to be original work by students (totally student-produced) for a campus media outlet or college credit courses. This work can not be done for professional broadcasting stations or related organizations. All entries must be submitted as originally broadcast/produced for a class between Friday, June 1, 2001, and Friday, May 31, 2002. Extraneous audio or video, i.e. narration, supplemental graphics, or tape, is not permitted.
- Where applicable, entries must be accompanied by evidence of copyright permission for any material not covered by a campus or institutional agreement with ASCAP, BMI, SESAC, or other licensing organization. All commercials, public service announcements, and promotional announcements must be edited out of all program entries. Programs produced with significant resources outside of the student community are not accepted.
- The official entry form or a photocopy of this form must be used. An entry form is to be returned with each entry.
- Violation of these rules will result in disqualification of a station's entry from any award consideration by the judges in the category in which the violation occurs.

2002 CBI BOARD OF DIRECTORS:

Warren Kozireski
General Manager WBSU
SUNY Brockport
wkozires@brockport.edu

Will Robedee
General Manager KTRU
Rice University
willr@ktru.org

Michael Black
General Manager WEOS
Hobart & William Smith College
black@hws.edu

Dan Knight
Program Coordinator KVR-TV
University of Texas
danknight@mail.utexas.edu

ALL ENTRIES MUST BE SUBMITTED AS ORGINALLY BROADCAST/PRODUCED FOR A CLASS BETWEEN FRIDAY, JUNE 1, 2001 AND FRIDAY, MAY 31, 2002.